



THE LITTLE THEATRE ADVERTISING INFO

SIZE	Single	2x	3x	4x	5x	6x	7x
Full page	\$495	\$590	\$685	\$795	\$955	\$1160	\$1375
1/2 page (horizontal)	\$385	\$470	\$535	\$655	\$790	\$900	\$1075
1/4 page (vertical)	\$275	\$300	\$330	\$385	\$460	\$550	\$635
1/8 page	\$165	\$180	\$195	\$225	\$290	\$340	\$385

(Please circle the price for the number of times the ad runs and the ad size required.)

ADVERTISER'S INFORMATION

Company/Organization

Contact Person's Name

Address

City

State

Zip

Telephone

E-mail

Signature

Please enclose check payable to **The Little Theatre of Alexandria.**

Please return this form with payment to:

The Little Theatre of Alexandria

ATTN: Kim Smith-Salmon, 600 Wolfe Street, Alexandria, VA 22314

For questions or more information please contact Kim at (703) 683-5778 (ext. 2)
or email her at kim@thelittletheatre.com

AD SIZES

Full Page 4.5" w x 7.5" h
or with bleed
With Bleed 5.75" w x 8.75" h
Trim size 5.5" w x 8.5" h

Quarter Page
Vertical
2.125" w x 3.625" h
Horizontal
4.5" w x 1.75" h

Eighth Page
2.125" w x 1.75" h

Half Page 4.5" w x 3.625" h

The Little Theatre of Alexandria Playbills are printed in booklet format, 5 1/2 x 8 1/2, full color. Ads may be in TIF, JPG, EPS (outlined fonts) or PDF format. Ads may be sent via email. All files must be 300 dpi or larger at full size.